BEFORE THE POSTAL RATE COMMISSION WASHINGTON, D.C. 20268-0001

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Docket No. R97-1

THE DIRECT MARKETING ASSOCIATION, INC.'S FOLLOW-UP INTERROGATORY AND REQUEST FOR PRODUCTION OF DOCUMENTS DIRECTED TO USPS WITNESS BRADLEY (DMA/USPS-T14-60)

Pursuant to Sections 25 and 26 of the Commission's Rules of Practice, the Direct Marketing Association, Inc. hereby submits the attached follow-up interrogatory and request for production of documents to USPS witness Bradley (DMA/USPS-T14-60). If the designated witness is unable to respond to this interrogatory, we request a response by some other qualified witness.

Respectfully submitted,

Dana T. Ackerly II, Esq.

David L. Meyer

Michael D. Bergman

COVINGTON & BURLING

1201 Pennsylvania Avenue, N.W.

Washington, D.C. 20004

(202) 662-5296

Counsel for the Direct Marketing Association, Inc.

September 22, 1997

Witness Bradley (USPS-T-14)

DMA/USPS-T14-60. Please refer to your response to OCA/USPS-T4-10 where you state that "[i]t is my understanding that the MODS data are widely used by local, regional, and national management." Please fully describe all such uses by local, regional, and national management.

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document upon all participants of record in this proceeding in accordance with Rule 12 (section 3001.12) of the Postal Rate Commission's Rules of Practice and Procedure and Rule 3 of the Commission's Special Rules of Practice in this proceeding.

Michael D. Bergman

September 22, 1997